

ORDER

Print Date 10/11/16 11:59:36

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Orders
Order / Rev: 432145
Alt Order #:
Product Desc: PROSPR-Pros-latino Q4'16 Radio Super
Estimate:
Flight Dates: 10/12/16 - 10/23/16
Original Date / Rev: 10/11/16 / 10/11/16
Order Type: GENERAL

Primary AE: Patty Valdes
Sales Office: CMQLC
Sales Region: Local

Agency
Name: Marca Hispanic
Buying Contact: Wendy Coria
Billing Contact:
 3390 Mary Street Suite 254
 Coconut Grove, FL 33133

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Prospero Latino LLC
Demographic: A18-49
Product Codes: PL2 - Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	36	\$9,840.00	\$8,364.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	36	\$9,840.00	\$8,364.00	0.00
Totals	36	\$9,840.00	\$8,364.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patty Valdes			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCMQ	10/12/16	10/23/16	5a-1a M-SU 5a-10a M-F	CM	5a-10a (5:00 AM-10:00 AM)	MTWTF--	:30	3	\$480.00	P-3	0.00	NM	6	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTF--		3				\$480.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$480.00		0.00			
N 2	WCMQ	10/12/16	10/23/16	6a-9p M-SU 10a-4p M-F	CM	10a-4p (10:00 AM-4:00 PM)	MTWTF--	:30	3	\$320.00	P-3	0.00	NM	6	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTF--		3				\$320.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$320.00		0.00			
N 3	WCMQ	10/12/16	10/23/16	6a-9p M-SU 4p-8p M-F	CM	4p-8p (4:00 PM-8:00 PM)	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTF--		3				\$400.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$400.00		0.00			
N 4	WCMQ	10/12/16	10/23/16	7p-12a M-F 8p-12a M-F	CM	8p-12a (8:00 PM-12:00 XM)	MTWTF--	:30	3	\$120.00	P-3	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--WTF--		3				\$120.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$120.00		0.00			
N 5	WCMQ	10/12/16	10/23/16	6a-8p M-SU 10a-8p SA-SU	CM	10a-8p (10:00 AM-8:00 PM)	-----SS	:30	3	\$200.00	P-3	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----SS		3				\$200.00		0.00			
		Week: 10/17/16	10/23/16	-----SS		3				\$200.00		0.00			

Order / Rev: 432145
 Alt Order #:
 Flight Dates: 10/12/16 - 10/23/16

Advertiser: Prospero Latino LLC
 Product Desc: PROSPR-Pros latino Q4'16 Radio Super
 Estimate: WCMQ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WCMQ	10/12/16	10/23/16	7p-12a SA-SU 8p-12a SA-SU	CM	8p-12a (8:00 PM-12:00 XM)	-----SS	:30	3	\$120.00	P-3	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----SS		3		\$120.00		0.00					
		Week: 10/17/16	10/23/16	-----SS		3		\$120.00		0.00					
Totals														36	\$9,840.00

New Order

Media: Radio	Market: Miami-Ft. Lauderdale	Vendor: WCMQ-FM	Billing To: Marc USA
Client: Prospero Latino LLC	Demo: Adults 18+		3390 Mary Street
Product: Media	Separation: 30		Suite 254
CPE: PROSPR/MEDIA/7288	Flight Start: 10/10/16	AE: Patty Valdes	Coconut Grove, FL 33133
Description: PROSPR - Pros Latino Q4'16 - Radio-Super Pack DACA	Flight End: 12/25/16	Phone:	Phone: 305-423-8300
Rep:	Sales Office:	Fax:	Fax:
Version: 1	Survey:		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/10	10/17	10/24	10/31	11/7	11/14	11/21	11/28	12/5	12/12	12/19	Total Spots	Adults 18+ RTG	CPP	
1	MTuWThF 5:00A-10:00A	AM	\$480.00	C 30	3	3	0	0	0	0	0	0	0	0	0	6			
2	MTuWThF 10:00A-4:00P	MD	\$320.00	C 30	3	3	0	0	0	0	0	0	0	0	0	6			
3	MTuWThF 4:00P-8:00P	PM	\$400.00	C 30	3	3	0	0	0	0	0	0	0	0	0	6			
4	MTuWThF 8:00P-12:00A	EV	\$120.00	C 30	3	3	0	0	0	0	0	0	0	0	0	6			
5	SaSu 10:00A-8:00P	WK	\$200.00	C 30	3	3	0	0	0	0	0	0	0	0	0	6			
6	SaSu 8:00P-12:00A	EV	\$120.00	C 30	3	3	0	0	0	0	0	0	0	0	0	6			
Total Spots:					18	18	0	0	0	0	0	0	0	0	0	36			
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		
Month	Cash\$-Spots				Trades\$-Spots			Total\$-Spots											
10/2016	\$9,840.00 - 36				\$0.00 - 0			\$9,840.00 - 36											
11/2016	\$0.00 - 0				\$0.00 - 0			\$0.00 - 0											
12/2016	\$0.00 - 0				\$0.00 - 0			\$0.00 - 0											
Total Gross Cost:					\$9,840.00											Total Gross CPP: \$0.00			
Total Net Cost:					\$8,364.00											Total Net CPP: \$0.00			

Disclaimer:

The agency shall be solely liable for payment of all media invoices if the agency has been paid for those invoices by the advertiser. Prior to payment to the agency, the advertiser shall be solely liable.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WCMQ - FM Miami	Date: Week of October 3rd
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I, America's Voice

do hereby request station time concerning the following issue:

Deferred Action for Childhood Arrivals (DACA); Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA); US Senate Race/Florida; DREAMers; US 2016 presidential elections.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See broadcast ad schedule	See broadcast ad schedule	See broadcast ad schedule	See broadcast ad schedule	See broadcast ad schedule	See broadcast ad schedule

This broadcast time will be used by: America's Voice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Senate race/ Florida; Election date: November 8th, 2016; U.S. Senator Marco Rubio; Patrick Murphy, democratic candidate for US Senate/ Florida; Donald Trump, Republican presidential candidate; Deferred Action for Childhood Arrivals (DACA); Deferred Action for Parents of Americans and Lawful Permanent Residents (DAPA); US Senate Race/Florida; DREAMers; US 2016 presidential elections; U.S. Senator Marco Rubio (R-FL); Patrick Murphy, Democratic Candidate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

America's Voice
1250 I Street NW., Suite 200 Washington, D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Frank Sharry, Executive Director; Henry Fernandez, Chair; Angela Kelley, Treasurer; Rudy Lopez; Carlos Odio; Angelica Salas; Eric Wingerter

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

America's Voice
1250 I Street NW., Suite 200 Washington, D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Frank Sharry, Executive Director; Henry Fernandez, Chair; Angela Kelley, Treasurer;
Rudy Lopez; Carlos Odio; Angelica Salas; Eric Wingerter

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/30/2016 [Signature] 202-724-7955
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Ratty Valdes AE
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See broadcast ad schedule	See broadcast ad schedule	See broadcast ad schedule	See broadcast ad schedule	See broadcast ad schedule	See broadcast ad schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.